

WORDPRESS BLOG CHECKLIST

For Beginners

Pintrest Graphic (735 x 1102 px)

Make It Clickable Would you click it?

CTA (Call To Action)

What do you want your readers to do next, pick one!

Affiliate Links

Money Talks, don't be spammy

Internal Links

Use other post to answer the next question your reader will have

Alt Text & File Name

Great for SEO, use your keywords

Short Paragraphs

Get to the point, minus the BS, no more than 150 words per paragraph

Outbound Links

*Adds creditbilty to your post, make sure you set to open new page
not exit your site*

Grammatical Errors

Download Grammarly FREE Google extension

Featured Image

The first image your readres will see, make it nice!

WAIT! BEFORE YOU HIT PUBLISH